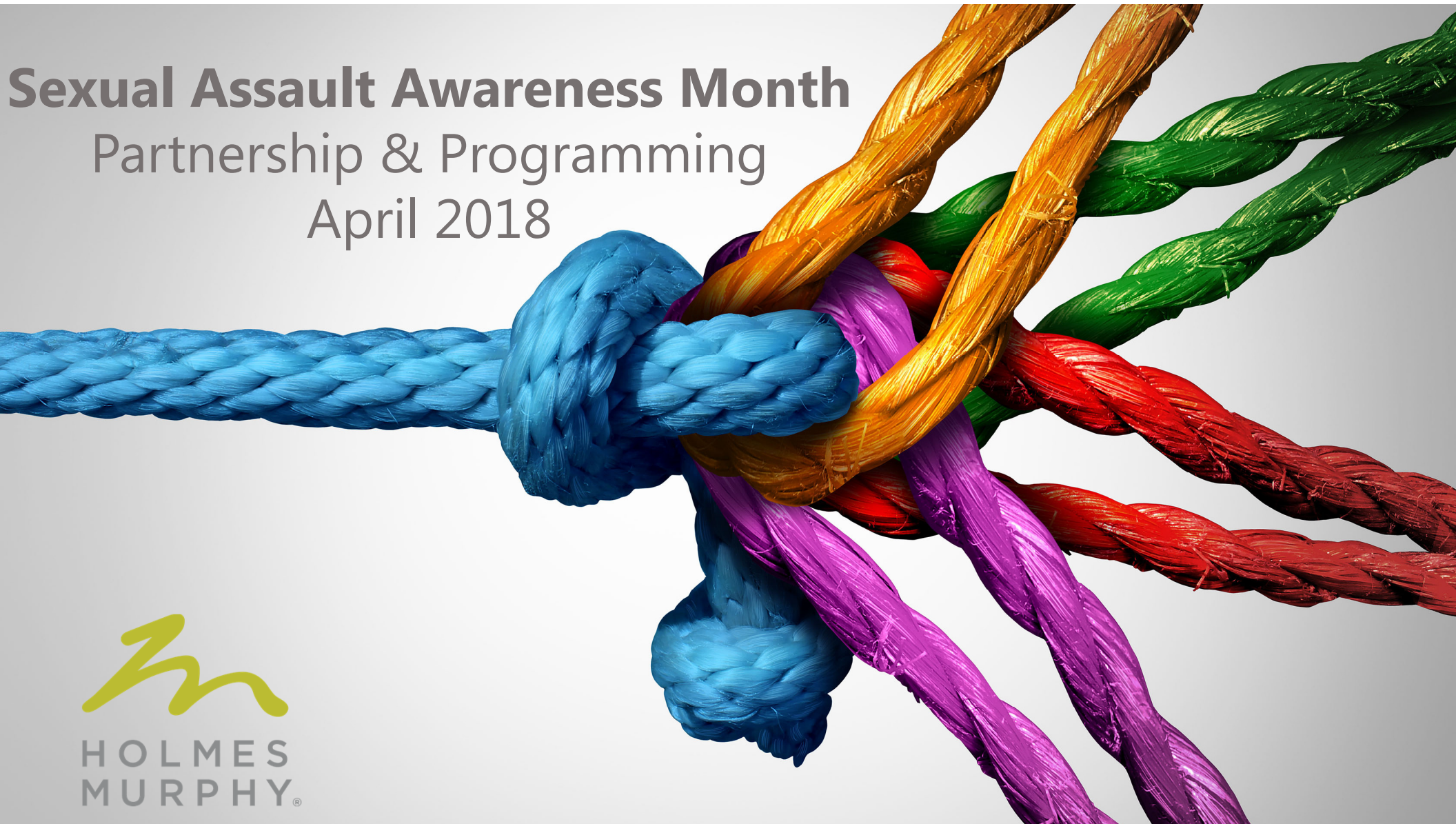


# Sexual Assault Awareness Month

## Partnership & Programming

### April 2018



# From Activist...To Strategist





## 6. From Activists to Strategists

A few years ago, [Larry Roper](#) shared that we need fewer activists and more strategists. That's not a criticism of activists, but a call for their activism to be more thoughtful, strategic, and ultimately more effective. So often, individuals with a new understanding of oppression demand that someone, something, or some world be different than it is. Demanding anything be different alone has rarely led to any meaningful change (but it may make us feel good and we can score social justice points). We may disagree over what the right strategy may be. Creating discomfort and dissonance may be strategic. We can also be mindful that those determining strategy may be growing and learning too. These strategists may also be exhausted for lack of sleep; grief and loss; and pain from mental, emotional, or physical wounds. Ultimately, the only real way to know what the effective strategy is by seeing what worked (or didn't) after the fact. This could be the case whether we are talking about a grassroots protest, class discussion, or conversation about #BlackLivesMatter at Thanksgiving dinner.

In the United States April is Sexual Assault Awareness Month (SAAM). During April people raise awareness about sexual violence and how to prevent it.

Teal is the official color of SAAM. The teal ribbon is the symbol of sexual violence prevention.

The teal from our color palette is based on the following:

Pantone #321

CMYK: 100/0/31/23

RGB: 0/140/153

Hex #008C99



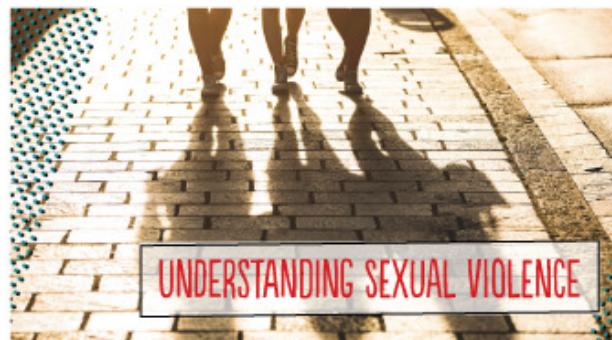
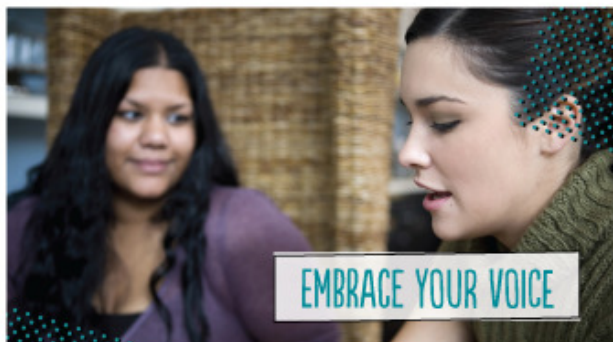


**SEXUAL ASSAULT AWARENESS MONTH**  
EMBRACE YOUR VOICE **THIS APRIL**

<https://www.nsvrc.org/saam>

# SEXUAL ASSAULT AWARENESS MONTH

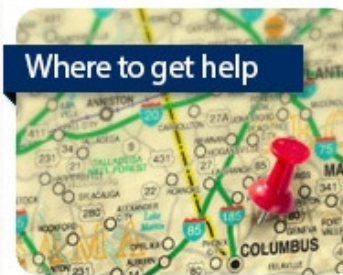
## EMBRACE YOUR VOICE **THIS APRIL**



### SAAM HAPPENINGS

 SAAM blog

 SAAM store



### FOLLOW US



### NSVRC HOME





# GRAPHICS

## Facebook



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[Download](#)

## #30DAYSOFSAAM INSTAGRAM CONTEST







[Campaign Overview](#)



[Social Media Toolkit](#)



[Learn The Facts About Sexual Assault \(Infographic\)](#)



[Your Voice Has Power \(Poster\)](#)

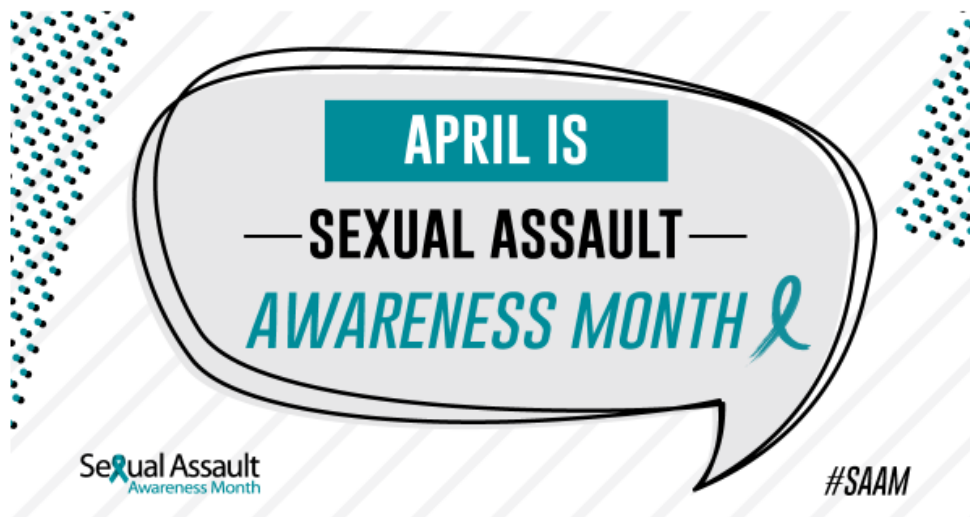
Lambda is pleased to partner with LTA to launch a national campaign for Sexual Assault Awareness during the month of April.

[View this email in your browser](#)



**LAMBDA THETA PHI**  
LATIN FRATERNITY INC

MEMORANDUM



## Lambda Theta Phi/Lambda Theta Alpha Partner in April for Sexual Assault Awareness Month

Lambda Theta Phi Latin Fraternity, Inc. will once again partner with Lambda Theta Alpha Latin Sorority, Inc. to launch a national campaign for Sexual Assault Awareness during the month of April. Sexual Assault Awareness Month, calls attention to the widespread impact sexual assault has to every person in our community. The theme of this year's Sexual Assault Awareness Month campaign is, "Embrace Your Voice". The campaign calls on new partners and community members to help expand sexual assault prevention efforts and ensure the next generation fosters attitudes that promote healthy relationships, equality and respect. This month we will explore how we as individuals and community can use our voices to make a true impact and become an agent for change.

Our organizations are aligned on our efforts towards this mission:

1. **Engage** - our membership with Sexual Assault Awareness Month through various means of involvement and education.
2. **Educate** - our membership by providing resources that they can utilize. Additionally, encourage our membership to educate their peers on their respective college campus communities.
3. **Empower** - our membership to embrace their voice and the influence our platform as fraternal organizations has when speaking and developing action-oriented approaches to Sexual Assault Awareness.

We have instructed both entities towards the National Sexual Violence Resource Center as a great place to find resources to help their entities begin event planning, media campaigns, and other forms of educational platforms and engage members of their campuses/communities in the conversation around how to prevent sexual assault. For more information, please [review this toolkit](#).

Additionally, we have asked that if both entities are recognized by your Fraternity/Sorority Community, to plan or participate in an event related to Sexual Assault Awareness Month and include the hashtags, **#LambdasUnited** **#LTAUnited**, so we can see the great work you are doing locally to raise awareness!

The month will include educational resources on the topic of Sexual Assault on how to engage in prevention, and what to do should someone you know has been impacted. We are excited about this partnership and hope that you will join us in uniting against sexual assault by "Embracing Your Voice" on this important topic!

Questions or comments regarding this campaign, can be sent to Director of Community Affairs Roberto Orozco [roberto.orozco@lambda1975.org](mailto:roberto.orozco@lambda1975.org).

National Sexual Violence Resource Center Toolkit

NSVRC Social Media Campaign Images





## About RAINN

### RAINN'S MISSION

RAINN (Rape, Abuse & Incest National Network) is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE, [online.rainn.org](https://online.rainn.org) y [rainn.org/es](https://rainn.org/es)) in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, help survivors, and ensure that perpetrators are brought to justice.

RAINN has helped more than  
**2.5 million**  
people since 1994

Impact of Your Gift to RAINN

## RAINN Day

Join thousands of organizers across the U.S. as part of RAINN's annual campaign to raise awareness and stand against sexual violence on college campuses.



APRIL 5, 2018

[READ MORE](#)

## Print Materials

Download print designs for use in your next event. Choose from handouts, banners, or posters.

[READ MORE](#)

## Rate Your School's Sexual Assault Prevention Program

Want to do more for sexual assault prevention on your campus? Rate your college's prevention program and make your voice heard.

[READ MORE](#)

## Spread the Word on Social Media

College and high school students can help RAINN educate other students about sexual assault prevention and recovery.

## Safety for Students

Sexual violence can happen to anyone, and it's not the only crime that can occur on a college campus. College students have the opportunity to look out for their friends, speak up about sexual violence, and take steps to increase personal safety.

## Request a Survivor

Request a survivor to speak at your event or contribute to your project. Fill out the request form 4 to 6 weeks before your event or deadline so that we can best match you to a survivor from the RAINN Speakers Bureau.

# RAINN Day

---



## What is RAINN Day?

RAINN Day is an annual day of action to raise awareness and educate students about sexual violence on college campuses. It is a grassroots program designed to empower college students to educate their peers about sexual violence, bystander intervention, and recovery resources.

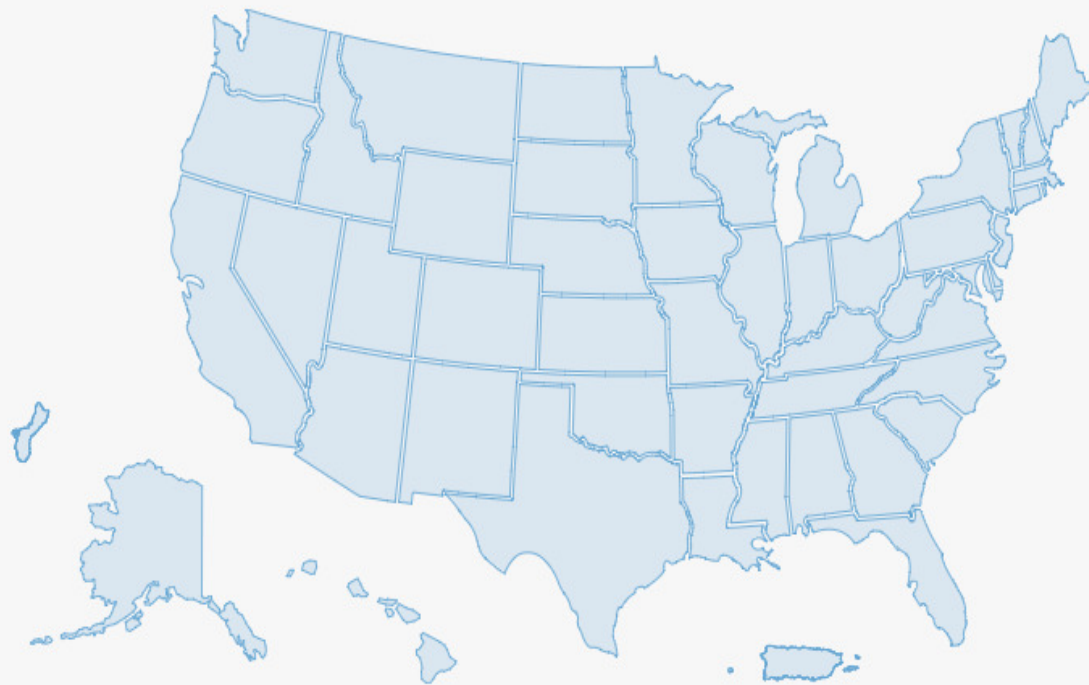
## When is RAINN Day?

RAINN Day 2018 will be held on Thursday, April 5th to coincide with Sexual Assault Awareness and Prevention Month (SAAPM). You can adjust the date for your RAINN Day event as needed to find the best time for your group or campus. To achieve the best turnout possible, consider what other campus events are scheduled the month of April. Remember, you can tailor when—and how—you recognize RAINN Day to fit the needs of your community.

## How do I participate?

Host a RAINN Day event! As a RAINN Day host, you decide what kind of event





## Laws in Your State

From the legal definition of rape to the statute of limitations, it matters where you live. Here's a guide to the laws in your state.

**Find Your State**

[VIEW ALL STATES](#)

## Types of Sexual Violence

There are many types of sexual violence, including rape, child

## Effects of Sexual Violence

Sexual violence can have psychological, emotional, and physical

**DENIM**

**DAY**

**INFO.ORG**



**DENIM  
DAY**  
IN LA & USA

**SEXUAL  
VIOLENCE  
PREVENTION  
AND EDUCATION  
CAMPAIGN**

**THERE IS NO  
EXCUSE  
AND NEVER  
AN INVITATION  
TO RAPE**

**PEACE  
OVER  
VIOLENCE**

**MAKE A SOCIAL  
STATEMENT  
WITH YOUR  
FASHION STATEMENT  
WEAR JEANS  
WITH A PURPOSE**

[denimdayinfo.org](http://denimdayinfo.org)

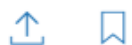




## Take Back The Night Events, Walks, Runs, and Other Events for 2018

by Take Back The Night Foundation

\$0 – \$100



REGISTER

### DESCRIPTION

Hold a **Take Back The Night Event, Walk, Run or other TBTN**



DONATE

NOMINATE

*If you've experienced sexual assault and need crisis support, please call National Sexual Assault Hotline at 1-800-656-HOPE (4673) or visit their 24/7 chat [HERE](#).*

To **RECOGNIZE** that  
non-consensual sex is sexual assault.

To **IDENTIFY** situations in which  
sexual assault may occur.

To **INTERVENE** in situations where  
consent has not or cannot be given.


























To **CREATE** an environment in  
which sexual assault is unacceptable

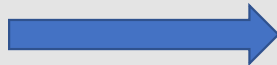


**TED**

**Talks**



-  [Blood Alcohol Chart for Females](#)
-  [Blood Alcohol Chart for Males](#)
-  [Chico State 911 Call](#)
-  [The Choice is Yours Facilitation Guide](#)
-  [The Choice is Yours Video](#)
-  [Consent Guidelines Fact Sheet](#)
-  [Crisis Management Plan](#)
-  [Designated Driver Guidelines](#)
-  [Event Contract & Third Party Vendor Checklist](#)
-  [Fire Safety Fact Sheet](#)
-  [Fraternity House Self-Inspection Checklist](#)
-  [GreekLifeEdu Custom Question Data PowerPoint \(2015-2016\)](#)
-  [Hazing Prevention Resources](#)
-  [Holmes Murphy Tailgating Best Practices](#)
-  [Holmes Murphy Crime Prevention Safeguards](#)
-  ["Ideas Worth Spreading:" TED Talks on Manhood, Friendship, & Mental Health](#)
-  [Illegal Drugs & Other Controlled Substances Resource](#)
-  [Is It Worth It? PowerPoint](#)
-  [Ladder of Risk Chapter Handouts](#)
-  [Ladder of Risk PowerPoint](#)
-  [Member Accident Protection Program \(MAPP\) Brochure](#)
-  [Party Themes Fact Sheet](#)
-  [Prevention Education Strategy \(2016-2017\)](#)
-  [Prevention Plan Template](#)
-  [Resources for Planning Events](#)







<http://www.pikapp.org/resourcelibrary.aspx?id=774>



Jessica Ladd *at* TED2016

# The reporting system that sexual assault survivors want

6:00

-  Share
-  Add to list
-  Like
-  Rate

- Details**  
About the talk
- Transcript**  
34 languages
- Reading List**  
Further learning
- Footnotes**  
Notes + references
- Comments**  
Join the conversation

Watch next Your list (0)

Why I believe the mistreatment of women is the number one human rights abuse  
1.5M views

Find your voice against gender violence  
919k views

Violence against women — it's a men's issue  
1.8M views

TED Talks are free thanks to our partner





Jackson Katz at TEDxFiDiWomen

# Violence against women — it's a men's issue

- Share
- Add to list
- Like

Watch next Your list (0)

Why domestic violence victims don't leave  
4.2M views

What security means to me  
1.1M views

A call to men  
2.4M views





Tony Porter *at* TEDWomen 2010  
**A call to men**



Share



Add to list



Like



Rate

Progress bar with play button, 11:07, volume, chat, settings, and full screen icons.

- Details**  
About the talk
- Transcript**  
36 languages
- Comments**  
Join the conversation

Watch next Your list (0)

Continue watching

Violence against women — it's a men's issue  
1.8M views

The demise of guys?  
2.2M views

New data on the rise of women  
882k views

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## TED TALK #3: "A CALL TO MEN"

### SYNOPSIS & LINK

Tony Porter makes a call to men everywhere: Don't "act like a man." Telling powerful stories from his own life, he shows how this mentality, drummed into so many men and boys, can lead men to disrespect, mistreat and abuse women and each other. His solution: Break free of the "man box."

Link: [https://www.ted.com/talks/tony\\_porter\\_a\\_call\\_to\\_men](https://www.ted.com/talks/tony_porter_a_call_to_men)

### CONVERSATION QUESTIONS

- Discuss the experiences of the person in this video. Are there parts of his story that are similar to the way you were raised?
- What are the drawbacks of constantly telling little boys that they shouldn't cry or express emotions?
- How common is it for young men to lie about the first time they have had sex? What are the main influences for why they lie?
- How does hiding emotions and viewing women as objects affect young men?
- What can young men do to talk about their emotions and promote equality with women?

### CAMPUS ASSISTANCE PROGRAM (CAP)

Pi Kappa Phi Fraternity partners with Campus Assistance Program to provide 13,000 behavioral health counselors across the country to serve the members of the fraternity. This resource provided a 24-hour-a-day access to behavioral health counseling, via online and telephone sessions wherever and whenever they need one - near campus during the semester, at home during breaks and almost everywhere in between. In addition, Campus Assistance Program provided assistance with stress management techniques, legal counseling and forms, financial counseling and services, life balance resources and online tools and helpful information.

Information to share with members on how to use this service: Call CPA at (866) 227-3834 or visit [www.caplife.hmsanet.com](http://www.caplife.hmsanet.com) (Username: pikappaphi and Password: myresource)

*The conversation questions were compiled by Ross Szabo. Ross is the CEO of the Human Power Project, a company that designs cutting edge mental health curriculum for people of all ages. He is an award winning speaker, writer, trainer and Returned Peace Corps Volunteer. Ross has spoken to more than 1 million people about the importance of mental health and provided a positive example to empower them to seek help. Ross turned a diagnosis of bipolar disorder with anger control problems and psychotic features at age 16, into an opportunity to educate others. He is the co-author of Behind Happy Faces; Taking Charge of Your Mental Health and a blogger for The Huffington Post. Ross has received the 2010 Didi Hirsch Removing the Stigma Leadership Award, 2012 Changing Minds Award and had his advocacy work entered in the Congressional Record. Ross can be reached at [ross.szabo@gmail.com](mailto:ross.szabo@gmail.com).*

**TED** Ideas worth spreading

WATCH

DISCOVER

ATTEND

PARTICIPATE

A



Leslie Morgan Steiner at TEDxRainier

# Why domestic violence victims don't leave



15:53



Share



Add to list



Like

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Your list (0)

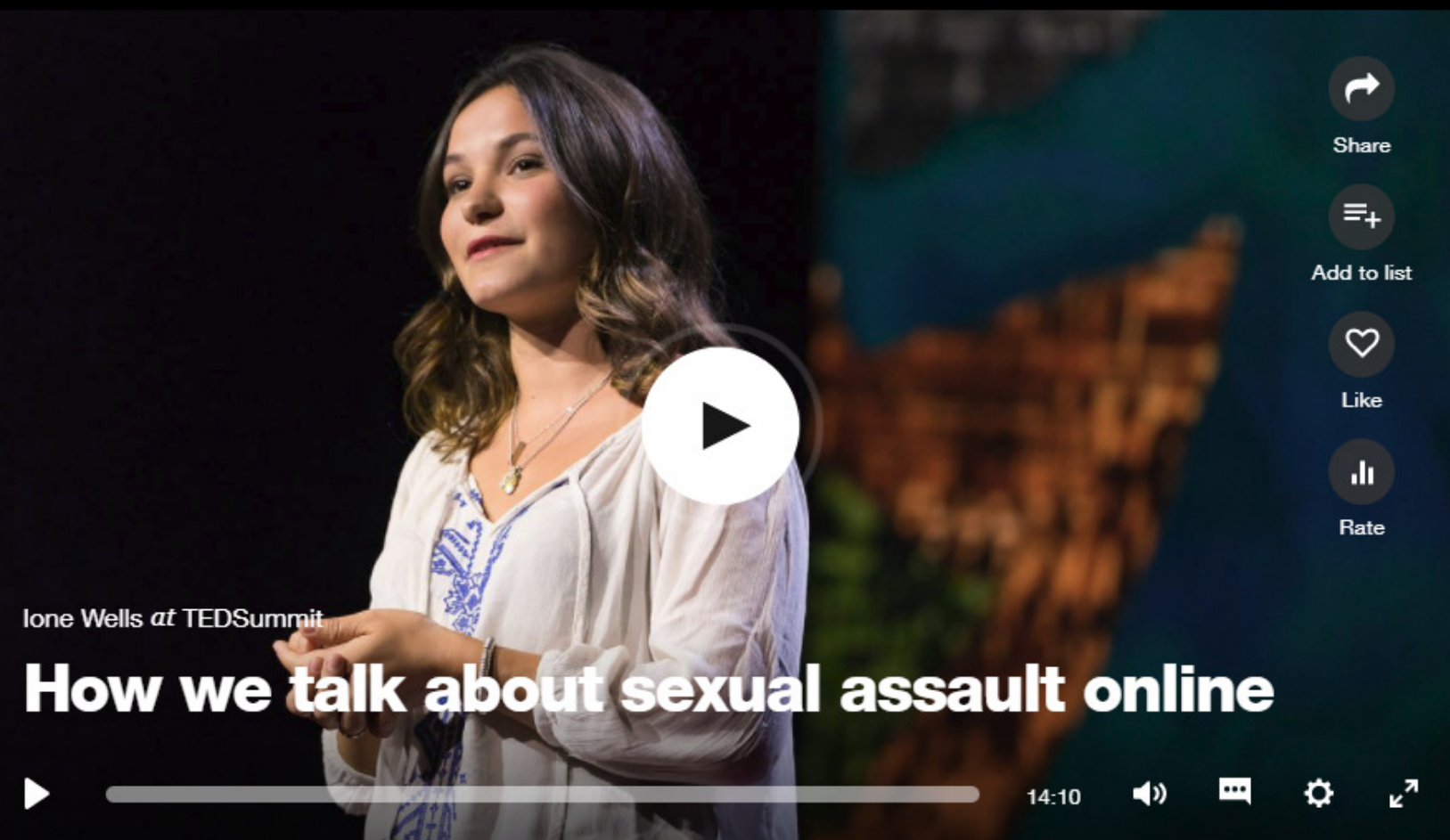
How we turned the tide on domestic violence (Hint: the Polaroid helped)  
1.1M views

Poems of war, peace, women, power  
636k views

The brain in love  
5.2M views

English transcription by [Joseph Geni](#). Reviewed by [Morton Bast](#).

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Share



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Like



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Violence against women  
— it's a men's issue

1.8M views

Find your voice against  
gender violence

919k views

Continue watching

The reporting system  
that sexual assault  
survivors want

1.3M views

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Meera Vijayann *at* TEDxHousesOfParliament

# Find your voice against gender violence

13:59

- Share
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- Like

Watch next Your list (0)

Continue watching  
Violence against women — it's a men's issue  
1.8M views

A Saudi woman who dared to drive  
1.5M views

Continue watching  
A call to men  
2.4M views

- Details About the talk
- Transcript 27 languages
- Comments Join the conversation

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Details

About the talk

Transcript

29 languages

Reading List

Further learning

Comments

Join the conversation

For some reason, says educator Al Vernacchio, the metaphors for talking about sex in the US all come from baseball -- scoring, getting to first base, etc. The problem is, this frames sex as a competition, with a winner and a loser. Instead, he suggests a new metaphor, one that's more about shared pleasure, discussion and agreement, fulfillment and enjoyment. Let's talk about ... pizza.

1,915,500 views

Recorded

March 2012 at TED2012

Watch next

Your list (0)

It's time for "The Talk"

3.4M views



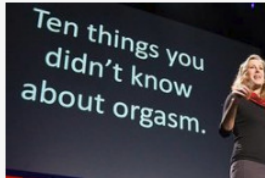
The secret to desire in a long-term relationship

11.7M views



10 things you didn't know about orgasm

23.0M views



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How to have a healthier, positive relationship to sex

593k views





What If Bears Killed One In Five People?

2,576,770 views

61K 23K SHARE



CollegeHumor  
Published on Nov 5, 2015

Guys, this angry, hungry bear in our house is a big problem.  
  
You wouldn't put up with that. So don't put up with this. 1 in 5 women will be sexually assaulted by  
[SHOW MORE](#)

Comments are disabled for this video.

See BEARS AND BROTHERHOOD Resource ... thanks Phi Kappa Psi!

Up next AUTOPLAY

13 Things You Think Are True, But Aren't  
CollegeHumor  
14M views

Mix - What If Bears Killed One In Five People?  
YouTube

The Coolest Death Ever!  
CollegeHumor  
2.3M views

Why It Sucks When Your Friend Becomes Successful  
CollegeHumor  
2.1M views

In Defense Of Puns  
CollegeHumor  
2M views

CH Greatest Hits  
CollegeHumor

Jack Johnson - In Between Dreams (Full Album)  
virtual-adam  
Recommended for you

The Opposite of a Wing Man  
CollegeHumor  
1.5M views

Every Hitman's Worst Nightmare



# ZETA TAU ALPHA

Zeta Tau Alpha is once again offering our My Sister, My Responsibility: Sisterhood, Safety and Support workshop to their chapters in April. This workshop promotes the development of healthy relationships and supportive social environments for collegiate members. It was designed to engage sorority women in conversations addressing sexual violence and personal and chapter safety. Through meaningful conversations on this topic, ZTA has committed to leading this conversation and empowering students through strong education and support.

If you are a women's organization on a campus with a ZTA chapter and would be interested in co-sponsoring a workshop, email [harm-reduction@zetataualpha.org](mailto:harm-reduction@zetataualpha.org).



# From Activist...To Strategist





# Sexual Assault Awareness Month

## Partnership & Programming

### April 2018

